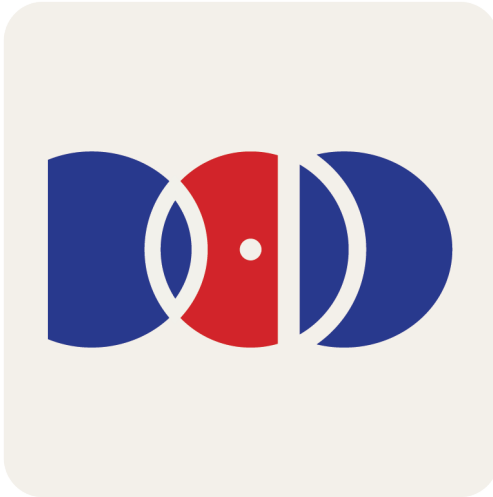


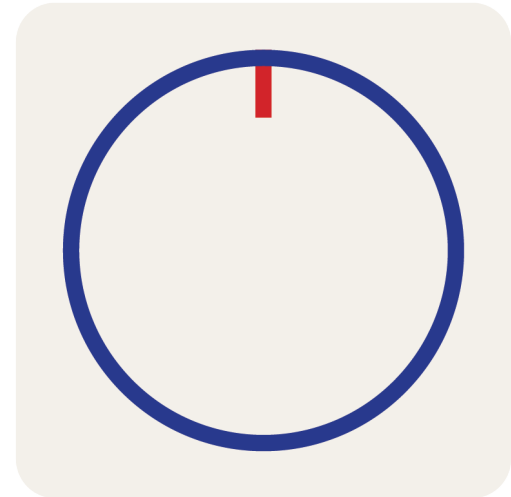
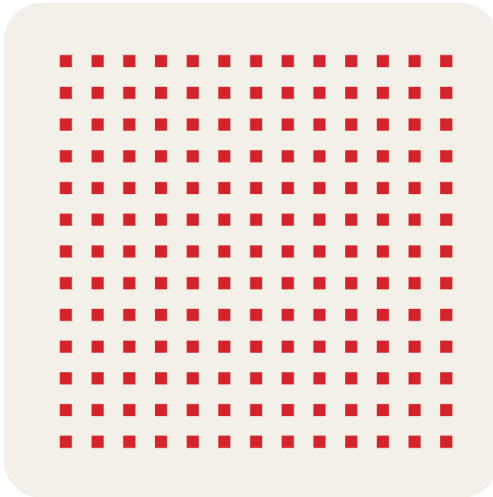
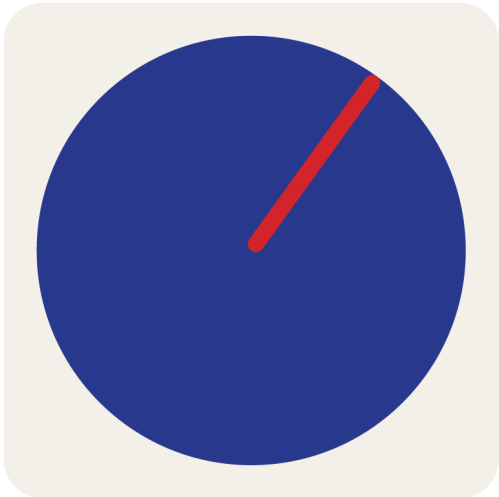


2026-27

M.DES. INDUSTRIAL DESIGN



सूचना विवरणिका
INFORMATION
BROCHURE



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INTRODUCTION

Master of Design (Industrial Design)

Design and Innovation holds the key for all the industries and organizations to achieve beyond their usual functionalities and boundaries. Master of Design intends to develop professionals in designing products that are functional, aesthetic, usable and sustainable. The Master of Design programme at IIT Roorkee is aimed at providing an engaging environment to foster creativity and skills through an interdisciplinary process of teaching and training. The students will be exposed to the fundamentals.

The programme structure lays significant emphasis on innovation and is industry oriented in order to stay abreast with the latest technological advancements and to maintain the relevance of the course by solving upcoming futuristic challenges. Career opportunities for the graduating students in the domain of design include working in the design industry, design studios and/or setting up an independent design practice.



Design Thinking



Visual Design



User Interaction Design



Product/Human Interface



Design for Sustainability



Design Methods



Form Design



Material and Manufacturing

ADMISSION CATEGORIES

- Regular Candidates
- Sponsored Candidates
- Golden Girl Scheme for Female Applicants

MINIMUM ELIGIBILITY CRITERIA

Candidates belonging to General, GEN-EWS and OBC category must have secured at least **60%** marks or **6.00** CGPA on a 10-point scale at the qualifying degree level. Candidates belonging to SC/ST/PwD category, must have secured **55%** or **5.50 CGPA** on a 10-point scale. The marks awarded for the qualifying degree will be considered for eligibility.

Minimum Educational Qualification

Regular Candidates

Any candidate who has completed Four-year Graduate Degree in any discipline with Mathematics as one of the subjects in 10+2 with valid CEED (Common Entrance Exam for Design) score.

Final year students of relevant undergraduate programs who have completed the requirements of qualifying examination can also apply. In case of non availability of the marksheet of final examination at the time of the Interview due to delay in the announcement of their results, candidates may be allowed to appear in the interview on the basis of their aggregate results up to prefinal year in which their percentage should not be less than as specified above under essential requirements.

However, they will be required to submit the proof of having passed the qualifying examination with the required percentage or CGPA latest by the deadline specified for academic registration, failing which their admission will be forfeited.

Sponsored Candidates

A. Full-Time Sponsored Candidates:

Any candidate who has completed Four year Graduate Degree in any discipline with Mathematics as one of the subjects in 10+2 with two years full time work experience till the last date of submission of application form in responsible capacity in a *Registered Firm/ Company/ Industry/ Educational and Research Institution/ Govt./ Quasi Govt./Autonomous Organization in the relevant field in which admission is being sought.

*The Firm/Company/Industry shall either be a public sector undertaking or a public limited undertaking registered in a stock exchange or a private concern whose annual turnover during the past 2 years exceeds Rs. 5.0 crores. For a candidate employed in an educational Institution, it should be recognized by AICTE.

B. Part-Time Sponsored Candidates:

The duration of the programme is three years. The condition mentioned at point A will be applicable as for fulltime sponsored candidates, with the additional requirement that such organizations must be located either at Roorkee or within a radius of 20 km from Roorkee.

NOTE:

- Requirement of CEED is exempted for sponsored candidates
- CEED qualified candidates can be considered for admission in a M. Des. programme, as per his/her eligibility, as part time PG student if they are already appointed as Project Fellow/JRF in Externally Funded Research Project at IIT Roorkee, provided the remaining duration of the project must be at least one and a half year at the time of registration.

The Staff working in externally funded research projects (Under SRIC IITR Office) in the Institute should submit the sponsorship certificate from the appointing authority (SRIC).



NOTE:

Appearing candidates in the qualifying degree will not be considered under this scheme.

Golden Girl Scheme for Female Applicants

Direct admission for female candidates under “Golden Girl Scheme”

1. **Eligibility:** First Rank Holder (Gold Medallist female candidates in qualifying degree from an IIT and/or Institute University within the Top 50 ranks (overall category) in the NIRF in the most recent year.
2. **Relaxation:** The requirement of qualifying an All India Level Exam shall be exempted. However, all other MEQs will be applicable as per the institute policy.
3. **Fellowship:** At par with the Institute’s Assistantship.
4. **Intake:** Intake shall be supernumerary.
5. **Selection Process:** Interview by the Department.

NUMBER OF SEATS

The number of seats available in the M. Des. (Industrial Design) Program is presently 20 (Twenty).

RESERVATION

Certain number of seats is reserved for candidates belonging to various categories. The details of the seats reserved (in percentage) under different categories at present are as per the directives of the Govt. of India.

IMPORTANT DATES

11/03/26	Application portal opens
04/04/26	Last date for submission of application
3rd week of April/26	Intimation to the shortlisted candidates
2nd week of May/26	Aptitude Test and Personal Interview
1st week of June/26	Declaration of Results and Release of Offer Letters for First Round
14/07/26	Date of Academic Registration
16/07/26	Commencement of Classes



ONLINE APPLICATION SUBMISSION PROCESS

How to Apply

Before applying, candidates are advised to read the “Information Brochure for M. Des. (Industrial Design) Admission 2026-27” carefully. The candidates must follow the following steps while applying online:

1. Access the URL:
<https://iitr.ac.in/Academics/Admission%20To%20M.Des.%20%28Industrial%20Design%29.html>
2. Click on “Apply online”
3. “Register New Account” if applying for the first time or “Sign in” if already registered.
4. Complete Application Form.
5. Pay fee online using the option “Proceed for Payment”
6. Download Application Form
(Save the pdf copy of the application form. If needed, print out may also be taken. This printout is NOT to be sent to IIT Roorkee. It is only for candidate’s own record purpose)
7. Application sequence number generated on downloaded application form will be used in all correspondence in future.

NOTE:

The admission process will be governed by the rules and regulations of IIT Roorkee.

Documents to be Uploaded

1. Recent Photograph
2. Candidate's Signature
3. 10th Certificate
4. 12th/Diploma Certificate
5. Bachelor's Degree and all marksheets or consolidated mark sheet.
(Candidates appearing in the qualifying degree examination can upload the marksheet upto pre-final semester/year)
6. Valid CEED Score card
(For regular candidates)
7. Certificates in respect of work experience
(For sponsored Candidates)
8. SC/ST/OBC/GEN-EWS/UDID Card,
as applicable.
(Candidates belonging to OBC & Gen-EWS category must upload the valid category certificate as per GOI issued after March 31, 2025)
9. Sponsorship & No Objection Certificate
(Applicable for Sponsored candidates only).
10. Certificate of first rank / Gold medal issued by the Institute/ University
(Applicable only for Golden Girl Scheme for females)

Application Fee

GEN/GEN-EWS/OBC-NC	Rs. 500/-
SC/ST/PwD	Rs. 250/-
Female Candidates	NIL

Application fee can be paid through online mode only.

Additional charges may be applicable as per the rule of the concerned bank.

The Fee will not be accepted through any other mode.

NOTE:

In case of unavailability of any of the certificate at the time of application form, upload an undertaking as per Annexure-1.



SCHOLARSHIP/ ASSISTANTSHIP

Scholarship/Assistantship, as applicable shall be provided to the candidates as per rule.

The continuance of the assistantship/ scholarship to a student shall depend upon his/her satisfactory progress report of work, attendance, conduct and the academic performance (SGPA/CGPA), as per Regulations in vogue.

ADMISSION PROCEDURE & CANCELLATION OF ADMISSION

Aptitude Test and Personal Interview

Screening will be based on CEED score and shortlisting will be based on Aptitude Test. Invitation letters shall be sent to the screened candidates for Aptitude Test and shortlisted candidates for Personal Interview through email. This information will also be available on Department website. Shortlisted candidates shall be required to appear in the Personal Interview.

Admission Offer

Based on the aggregate performance, a merit list shall be drawn for offering provisional admission to the Program. Provisional admission offers shall be sent by email at the mailing address as given in the application form. The list of selected candidates will also be available on the link:

<https://iitr.ac.in/Academics/Admission%20To%20M.Des.%20%28Industrial%20Design%29.html>

The candidates offered provisional admission should deposit full fee latest by the date specified in the provisional admission offer letter failing which their candidature for admission may stand cancelled. A system of registration is followed for all the students joining the Institute. The selected candidates will have to register personally as per the schedule.



Academic Registration

A system of registration is followed for all the students joining the Institute. The selected candidates will have to register themselves online on the date and time to be intimated to them. After online registration, they are required to report physically for document verification on July 14, 2026 at IIT Roorkee.

On completion of document verification process, students should report to the concerned Head of the Department and submit the joining report. Regular classes will start from July 16, 2026.

Fee Refund

No refund of fees will be permissible to the students who get registered for the Program but do not join subsequently or who leave the Program after joining. In such cases, only refundable parts will be considered for refund as per fee structure ([link : https://iitr.ac.in/Academics/Institute%20Fees.html](https://iitr.ac.in/Academics/Institute%20Fees.html)) will be refunded.

However, in case of withdrawal of admission before registration, the processing fee of Rs. 1000/- will be deducted from the fee deposited by the candidate.

Filling of Seats

Admission process will be completed through multiple rounds of offer, if required. Candidates need to be prepared with the requisite fee and all necessary documents for registration at a short notice. Information will be updated on the website.

Cancellation of Admission

The Institute reserves the right to cancel, at any stage, the admission of a candidate admitted to a programme and is later found that he/she is not entitled, being unqualified or ineligible in accordance with the Regulations in vogue, or suspension / termination of programme.

In case of cancellation/withdrawn of admission after registration from programme, refund of fee will not be permissible. In such cases only security money will be refunded at the end of the semester.

MATTERS OF DISPUTE

Disputes, if any, arising out of or relating to any matter whatsoever shall be subject to the exclusive jurisdiction of the Roorkee Courts.



RAGGING

Ragging is banned in the Institute and anyone indulging in ragging is likely to be punished appropriately and the punishment may include expulsion from the institution, suspension from the institution or classes for a limited period, or fine with a public apology.

The punishment may include:

- Withholding of scholarships or other benefits
- Debarring from representation in events
- Withholding of results
- Suspension, rustication or expulsion from hostel or mess
- Monetary fine etc.

IMPORTANT INSTRUCTIONS

1. The candidates are advised to read each and every instruction given in this Information Brochure very carefully before applying Online.
2. All entries should be carefully made while applying online. IIT Roorkee will not be responsible for wrong entries. Candidates shall be sole responsible for the eligibility, correctness and authenticity of the information/ documents provided in the online application.
3. Online application submitted by the candidates shall be considered final and binding. Requests for making correction/modification/change in the online application shall not be entertained, in any case.



4. The Institute reserves the right to verify the antecedents or documents submitted by the candidate at any time during their period of study. In case it is found that the documents submitted by the candidate are not genuine, then his/her admission shall be terminated, and disciplinary/criminal proceedings will be initiated.
5. No request shall be entertained for accepting the application after the last date. IIT Roorkee will not be responsible for any technical error while making the online application / payment of fee.
6. Therefore, candidates are advised to submit their application well in advance and not to wait for the last moment.
7. Applications will be scrutinized, relevant documents checked / verified for their authenticity. Candidates are requested to check the information sent by the institute and do the needful, if required. The institute shall not hold the responsibility for the failure of the candidates in timely checking the emails/doing the needful.
8. All the candidates are requested to mention their operational e-mail ids and contact numbers in the online application form.

9. After submitting the Application, admission related enquiries may be made to the provided contact details only. Please note the following:
Subject of the E-mail should be:
"M. Des. Admission 2026-27 Query - Name"
Text matter of the E-mail should consist:
- (a) Application No.
 - (b) Registered Email-ID
 - (c) Name of the applicant
 - (d) Details of query
10. All the mandatory documents mentioned in "Documents to be uploaded" including final results / provisional degree should be produced in original at the time of Admission Registration or on the last date mentioned for the same in the academic calendar of the Autumn Semester 2026-27. Information to this effect will be available in the IIT Roorkee website. Failure to produce these documents will lead to cancellation of admission without any further notice.
11. Hostels allotment will be done by DOSW on the date of registration.
12. After admission, a student may be allowed to register for the next semester if he/she has cleared not less than 75% of course credits registered in that semester, and has secured a SGPA of not less than 5.0 at the end of the first semester, and a CGPA of not less than 5.0 at the end of the subsequent semesters. The registration of a student will be terminated and he/she will be asked to leave the programme in case he/she is unable to fulfil the above requirements.

CONTACT

For Application portal Related queries

Academic Affairs Office (Admission)
Indian Institute of Technology Roorkee
Roorkee-247 667, Uttarakhand, INDIA

E-mail: pgadmission@iitr.ac.in
Website: <https://www.iitr.ac.in>
WhatsApp: 6395059674
(message only during working hours)

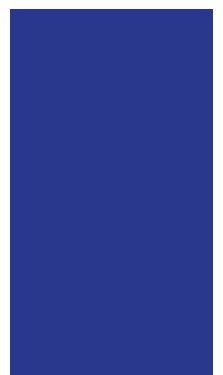
For Eligibility criteria / Admission Process/ Program related queries

Department of Design
Indian Institute of Technology Roorkee
Roorkee-247 667, Uttarakhand, INDIA

E-mail: admission@design.iitr.ac.in
Phone: 01332-285279
(9:30 am to 5:30 pm on working days)
Website: <https://design.iitr.ac.in>



LIFE
AT
DOD





ANNEXURE 01

Undertaking by the applicants for submission of the required certificates towards admission to M. Des. (Industrial Design) Programmes 2026-27

I.....S/o/D/o.....
.....R/o (address)
want to apply to pursue my study in M.Des. (Industrial Design) programme at IIT Roorkee.

I hereby undertake that I will submit the following required documents:

1.
2.
3.

at the time of registration. In case, I fail to submit the required documents within the due date, or found ineligible or information/certificate found incorrect/false at any stage, the Institute reserves the right to cancel my admission offer and registration.

Signature of the Applicant:

Name of Applicant:

Email:



ANNEXURE 02

SPONSORSHIP CUM NO OBJECTION CERTIFICATE (Required from sponsored candidates only)

The undersigned is pleased to sponsor Mr./Ms. who is working in this organization from (..... years) and is presently holding the rank/position of for pursuing the M. Des. (Industrial Design) programme (course), Department of Design, at IIT Roorkee

His/her conduct and character has been good.

The Institution/Organization would relieve him/her immediately for joining the above course, if selected for admission.

If admitted the candidate will be permitted to be present at the Institute as required by the academic schedule for a period of..... years and will continue to remain in service of this organization for the duration of the course.

The Institution/Organization also agrees to pay the contingent/all expenses stipulated by the Institute. This is further certified that the sponsorship for admission will not be withdrawn midway till completion of the course.

Our enterprise is registered in a stock exchange/had an annual turnover of above Rs. 5.0 crores in the past two years (for candidates working in a Firm/Company/Industry).....(Yes/No/Not Applicable).